

CV

Personal Information



Name : Ahmed Abdelshafy Salim.
Nationality : Egyptian.
Address : 18 Alsalam st., Hawamdia, Giza, Egypt.
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E-mail : ahmedabdelshafy@hotmail.com.
Current job : Lecturer, Tourism Studies Department, Faculty of Tourism and Hotel Management, October 6 University.

Qualifications

Degree Obtained : PhD. in “Tourism Studies”..
Institute : Faculty of Tourism and Hotels Management, Fayoum University.
Title of Thesis : “The Role of Airlines in Supporting the Competitiveness of Tourist Destinations”
Date : 2017

Degree Obtained : M.s. in “Tourism Studies”.
Title of Thesis : “Evaluating the Role of Advertising as a Marketing Tool in Domestic Tourism Promotion”
Institute : Faculty of Tourism & Hotel Management, Fayoum University,
Date Obtained : 2011

Degree Obtained : B.sc. Tourism and Hotel Management, Tourism Studies Department.
Grade : “Excellent, 87.65 %”.
Institute : Faculty of Tourism and Hotel Management, October 6 University.
Date Obtained : 2004 - 2005

Work Experience

2017 Up till now Lecturer, Tourism Studies Department, Faculty of Tourism and Hotel Management, October 6 University.

2012 : 2017 Lecturer Assistant, Tourism Studies Department, Faculty of Tourism and Hotel Management, October 6 University.

2005 : 2011 Demonstrator, Tourism Studies Department, Faculty of Tourism & Hotel Management, October 6 University.

1 / 2011 : Up till now Member at the faculty “Quality Unite”.

Publications

- New Strategies for Airlines to enhance its Competitive Advantage: innovative Services, IJHTH, June 2020, Volume 1, Issue 14.
- Assessing the Competitiveness of the Egyptian tourism sector, SJO6U, January 2018, Volume 4, Issue 2.
- Egyptian Tourism Sector in Light of the Application of the Open Skies Policy, SJO6U, July 2017, Volume 3, Issue 2.

Conferences/ Participation:

- 9/2020** Participate in preparing and organizing the academic forum for industrialists, October 6 University, Faculty of Tourism & Hotels
- 14-16/5/2011** 7th International Conference on “*Tourism in The 21st Century, A Social Economic Approach*”
Ras Sidr - Egypt
October 6 University – Faculty of Tourism & Hotels, Egypt
In cooperation with
Kodolányi János University College, Hungary With participation
from Rajapat Universities, Thailand
- 27-29/10/2007** 3rd International Conference on “*Tourism Future Trends*”
Sharm El-Sheikh, South Sinai - Egypt
October 6 University – Faculty of Tourism & Hotels, Egypt
In cooperation with
Kodolányi János University College, Hungary
- 14-16/11/2005** 1st International Conference on “*Challenges of Regional & Market Integration for Tourist Destinations*”
October 6 University Campus, Giza – Egypt
October 6 University – Faculty of Tourism & Hotels, Egypt
In cooperation with
Kodolányi János University College, Hungary
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Teaching / Training Courses:

Teaching Assisting in:

- Principles of Marketing.
 - Tourism Marketing.
 - Graduation Project.
 - Protocol and Public Relations.
 - Media and Tourism Advertising.
 - National and International Tourism.
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Training & Special Course

Experience: Trainer at the Tour Operating Department, Nawas Travel Agency.

Date: 1- 6- 2002 : 1- 8- 2002.

1- 6- 2003 : 1- 8- 2003.

Course: ICDL Certificate

Date: 10- 2010.

Course: Course From Microsoft Agency. "Microsoft Office"

Date: 10- 2003.

Technical skills:

SPSS Program

Microsoft

Amadeus system

Languages: Arabic---Mother Language.

English--First Foreign Language

Hobbies: Sports, Reading.