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PROFESSIONAL POSITIONS

Head of Tourism Studies Department, Faculty of Tourism and Hotels, 6th October University, Egypt.
[2018 – Current]

ACADEMIC POSITIONS

Associate Professor
[2017 – Current]

EDUCATION AND TRAINING

PhD in Tourism Studies
Suez Canal University, Egypt [2008 – 2011]
<http://suez.edu.eg/ar/>

Master's degree in tourism studies
Suez Canal University, Egypt [2003 – 2008]
<http://suez.edu.eg/ar/>

Bachelor of Tourism Studies
Suez Canal University, Egypt [1997 – 2001]
<http://suez.edu.eg/ar/>

Training Course: Examination and student assessment
Cairo University [20/01/2016 – 21/01/2016]

Training Course: International Publication of Scientific Research
Cairo University [27/01/2016 – 28/01/2016]

Training Course: Teaching skills
Cairo University [06/02/2016 – 07/02/2016]

Training Course: Quality standards in the teaching process
Cairo University [08/02/2016 – 09/02/2016]

Training Course: Quality protocols for higher education institutions
National Authority for Quality Assurance and Accreditation of Education [14/09/2016 – 17/09/2016]

Training Course: Strategic planning for higher education institutions
National Authority for Quality Assurance and Accreditation of Education [08/08/2016 – 09/08/2016]

PUBLICATIONS

The role of self-control in reducing the financial risks facing Egyptian travel companies
[2020]
https://journals.ekb.eg/article_114309.html

The Impact of Re-engineering Process in Human Resources Development Applied to Travel Companies in Egypt
[2020]
https://journals.ekb.eg/article_94941.html

The impact of using the Electronic currency on the performance of tourism companies
[2019]
https://jaauth.journals.ekb.eg/article_76470.html

The impact of Technology Orientation on Organizational Performance: An applied study on The Tourism Companies and Hotel Operators in Egypt
[2018]
https://www.researchgate.net/profile/Sally_Fathy5/publication/339843277_The_impact_of_Technology_Orientation_on_Organizational_Performance_An_applied_study_on_The_Tourism_Companies_and_Hotel_Operators_in_Egypt/links/5e68b123299bf1744f72ded3/The-impact-of-Technology-Orientation-on-Organizational-Performance-An-applied-study-on-The-Tourism-Companies-and-Hotel-Operators-in-Egypt.pdf

The Impact of Computerized Accounting Information Systems on the Accounts Auditing: A Case Study: Tourism Companies
[2016]
https://jaauth.journals.ekb.eg/article_48023.html

Studying the impact of market factors in planning of promotional campaigns for the offices of the Ministry of Tourism abroad
[2015]
https://journals.ekb.eg/article_67447.html

The importance of Nile Cruise Tourism and the possibility of diversifying tourism product in Egypt
[2014]
https://journals.ekb.eg/article_54017.html

CONFERENCES

Conference title: Egypt- Thailand Relation: Lessons in Business and Cultural and Social Development

[03/02/2013 – 04/02/2013]

Conference Organizer: Chiang Mai Rajabhat University, Thailand.

Paper title: Studying the extent of applying Total Quality Elements in the Egyptian Tourism Companies

Conference title: International Conference on Sustainable Development for ASEAN 2014

[02/12/2014 – 03/12/2014]

Conference Organizer: Chiang Mai Rajabhat university. Thailand.

Paper title: The Potentials for Cultural Heritage Tourism Development in the Red Sea – Case Study: Halayib and Shalateen in Egypt

Conference title: Tourism for All

[10/04/2015 – 13/04/2015]

Conference Organizer: Middle East University, Jordan.

Paper title: The effect of practicing Entertainment and touristic activities on developing of the language of Children with Autism Disorders

ACADEMIC PRESENTATIONS

The competitive advantage of Egyptian tourism

[23/07/2019 – 05/08/2019]

Seminar title: Seminar on Tourism, Hotel and Chinese Cuisine for Developing Countries

Seminar Organizer: Qingdao, Shandong Province, China.

TEACHING AND PROGRAMMES

Tourism Marketing

[2012 – Current]

Tourism Market Research

[2013 – Current]

Tourism Quality

[2014 – Current]

Tourism Law

[2012 – Current]

Tourism economy

[2018 – 2019]

PROGRAMME DEVELOPMENT EXPERIENCE

Coordinator of Tourism Studies Program, Faculty of Tourism and Hotels, 6th of October University, Egypt

[2018 – Current]

SUPERVISION

An Thesis of MA degree

[2018 – Current]

Thesis title: Evaluating the Administrative Performance of Egyptian Tourism Companies in Light of the Current Laws