

Curriculum Vitae

NAME: Hanaa Fayed
Academic Title: Full Professor
Date of Birth: July 17, 1966
Gender : Female
Nationality: Egyptian
Address: 4W Asma Fahmy St,- Golf area- Heliopolis – Cairo
Tel Home: 002-02-24157124
Tel / Fax: 002-02-38362132
Mobile: 002-01223647799
E-mail: hanaaFayed@hotmail.com
hanaa.abdelkader.tor@o6u.edu.eg
Current Position: Dean, Faculty of Tourism & Hotels, October 6 University, Egypt.
Soft Skills: Time Management
Leadership
Teamwork
Communication Skills
Presentation Skills
Intercultural Competence
Negotiation Skills

EDUCATION:

- 2013** Full Professor (Tourism Studies)- Scientific Board for Tourism Academic Sector- Supreme Council of University (SCU)- Egypt.
- 2008** Associate Professor (Tourism Studies)- Scientific Board for Tourism Academic Sector- Supreme Council of University (SCU)- Egypt.
- 2002** Ph.D. (Tourism Studies) Bournemouth University, UK Thesis title: “The Impact of GATS on Tourism Development in Egypt”
- 1999** Mphil/ Ph.D. Bournemouth University, UK Thesis title: “The Impact of Tourism Liberalization through GATS – Case Study of Egypt”
- 1994** M.Sc (Tourism Studies) Helwan University, Egypt Thesis title: Transport and Its Impact on Tourism Development in Egypt.
- 1987** B.Sc. (Tourism Studies) with Honor, Faculty of Tourism & Hotel Management, Helwan University,

ACADEMIC POSITIONS:

- 2020 till now:** Dean, Faculty of Tourism & Hotels, October 6 University, EGYPT
- 2019 – 2020:** Vice Dean for Postgraduate Studies & Research, Faculty of Tourism & Hotels, O6U, EGYPT
- 2015 – 2018:** Dean, Faculty of Tourism and Hotel, Fayoum University, EGYPT.
- 2014- 2015:** Vice Dean of Education and Students Affairs, Faculty of Tourism and Hotel, Fayoum University, EGYPT.
- 2013-2014:** Marketing Coordinator - Fayoum University.
- 2011-2013:** Head of Tourism Studies Department, Faculty of Tourism and Hotel, Fayoum University.
- 2010-2011:** Vice Dean of Community Services and Environment Development, Faculty of Tourism and Hotel, Fayoum University.

PROFESSIONAL POSITIONS

1990 - 1994	T.A. Manager (Owner & Manager) Tourism Development.
2002 - 2005	Tourism Development Consultant for the Tourism Ministry.
2005 - 2010	Consultant for Egypt, USAID Economic Development.
2010	Consultant for Therapeutic Tourism Development in Egypt, Health and Wellness Association- Germany.
2010- 2012	Tourism Development Consultant, Misr-Italia Development Company.
2012 - 2014	Consultant for Developing Labor Qualification, Ministry of Trade.
2012 - 2014	Consultant for Local Economic Development, USAID.
2015 - 2017	Consultant for Therapeutic Tourism Development, Ministry of Tourism.
2019 - 2020	Consultant for Developing Therapeutic Tourism, Militaries Council for Medical Affairs..
2020 – till now	Consultant for Academic Aspects, Batros Company.

RESEARCH

Publications:

- International Peer-reviewed Journals:

- Diamantis, D., and **Fayed** , H., (2000), The General Agreement on Trade in Services and its Impact on Tourism, TRAVEL AND TOURISM INTELLIGENCE, 2, pp 87-99.
- **Fayed** , H., and Hassanien, A., (2002), Repositioning Through Service Liberalization: Issues for Developing Countries , JOURNAL OF TOURISM MARKETING, 4 (2), pp 195-210

- **Fayed** , H., and Fletcher, J., (2002), Globalization of Economic Activities: Issues for Tourism, *TOURISM ECONOMICS*, 8 (2), pp 207- 231
- **Fayed** , H., and Westlake, J., (2002), Airline Alliances: Challenges and Opportunities for Egypt Air. *TOURISM ECONOMICS*. 8 (4). pp 431-455
- **Fayed** , H., (2005). Business Environment in Egypt: Issues for Tourism Investment, *EGYPTIAN JOURNAL OF TOURISM AND HOSPITALITY*. 13 (September), pp 76-106.
- **Fayed** , H., Lotief, H., and Abdala, G., (2006), Tourism Liberalisation: Challenges for Tourism Development in Egypt, *JOURNAL OF HOSPITALITY AND TOURISM*, 4(2), pp 2 1-42.
- **Fayed** , H., (2008), Economics of Tourism Development in Protected Areas applied in Ras Mohamed National Park, *WORLD JOURNAL OF TOURISM, LEISURE AND SPORTS*, 2:3
- Jones, E., and **Fayed** , H., (2011), The Impact of the Egyptian political Events During 2011 on Hotel Occupancy, *JOURNAL OF TOURISM RESEARCH AND HOSPITALITY*, 1:3, pp 1-8
- **Fayed** , H., (2014), Tourism competitiveness in Egypt: The Elements of a More Rational Tourism Policy, *INTERNATIONAL JOURNAL OF TOURISM RESEARCH*, 2 (1), pp: 123-130.
- **Fayed** , H., and Ffrage, M., (2014), The role of Video Sharing Site in Therapeutic Tourism Marketing, the International Tourism Conference of: Therapeutic Tourism (editor) OCTOBER 6 UNIVERSITY, 1-3 November
- **Fayed** , H., and Fletcher, J. (2016), political changes in Arab region tourism economic impacts, *JOURNAL OF TOURISM AND HOSPITALITY RESEARCH*, 3 (2), pp: 79 – 90.
- **Fayed** , H., Wafik, G., and Gerges, N. (2016), The impact of motivations, perceptions and satisfaction on tourists' loyalty. *INTERNATIONAL JOURNAL OF HOSPITALITY AND TOURISM SYSTEMS*, 4 (2), pp: 14-25.
- **Fayed** , H., and Fletcher, J. (2017), Egypt tourism map: new approach for tourism development, *JOURNAL OF TOURISM AND HOSPITALITY RESEARCH*, 4 (3), pp: 30 – 39.
- Jones, E., **Fayed** , H., and Abo – Elkasem M. (2017), A proposed model for demand downturn management in hotels, *INTERNATIONAL JOURNAL OF HOSPITALITY MANAGEMENT*, 2: pp 12-25
- Ranea M.Qaddhat, H. **Fayed** , Ghada M. Wafik, (2019), "Evaluating Study for Visitor Experience and Loyalty at Jerash, Archaeological Site in Jordan", *Journal of Tourism, Hospitality and Sports*.
- Ranea M.Qaddhat, H. **Fayed** , Ghada M. Wafik, December 2020, "Evaluation of Visitor Management and its Impact on Visitor Experience and Satisfaction at Archaeological Sites in Jordan (Case Study: Jerash)", *Academic Journal of Interdisciplinary Studies*.

International Conference Papers

- Fletcher, J., **Fayed** , H., and Lee, M. (1999), GATS and Liberalized Trade In Tourism, In: Vicent, C.S., John, Asia Pacific's Role in The new Millennium, (1999), HONG KONG, 23 – 25 August, 5 (2), pp 790 – 799
- **Fayed** , H., (2000), Liberalized Trade In Services: A Challenge for Tourism Development, In: kaye Chon, (Editor), Fourth 7 Indo- China: "Development Marketing and Sustainability", 2000, CHIANG MAI, THAILAND, 24-26 June, pp 427 – 440.
- **Fayed** , H., Westlake, J., (2005), Globalization of Air Transport: The Challenges of the GATS, In: October 6 University, Faculty of Tourism and Hotel Management in Cooperation with KODOLANYI JANOS UNIVERSITY COLLEGE, HUNGARY, (Editors), 1st international conference "Challenges of Regional and Market Integration for Tourist Destinations ,,Cairo, Egypt, 14- 16 November, pp 29-51.
- **Fayed** , H., (2006), Foreign Direct Investment in Tourism in Egypt: Performance and Potential, 2ed International Conference on Intercultural Aspects of Tourism Development, HUNGARY, 1-4 September.
- **Fayed** , H., (2007). Community Groups' Perceptions of Tourism Development: Evidence From Egypt, In: Intercultural Aspects of Tourism Development, KODOLANYI JANOS UNIVERSITY COLLAGE, pp 44-58.
- **Fayed** , H., and Obaid, M., (2008), How to Organize E-Tourism and Its Impacts on Tourism Industry, EGYPTIAN MINISTRY OF TOURISM, JOURNAL OF TOURISM RESEARCH, Vol.2 No.1, pp:83-119
- **Fayed** , H., (2009), Measuring Service Quality in the Airline Using the Gaps Model (Case Study of Egypt Air), 1st International Conference on "Innovation " a Driving Force For Tourism Development, THAILAND, 2 – 5 February 2009.
- Hammam, A., and **Fayed** , H., (2009), Identifying the Needs of Students in Tourism Higher Education: Issues of Trust, Control and Accountability, 1st International Conference on "Innovation " a Driving Force For Tourism Development, THAILAND, 2 – 5 February 2009.
- Hammam, A., and **Fayed** , H., (2009), Risk Management as an Emerging Business Skill for Tourism Operators in Egypt,4th International Tourism Conference on Creativity and Innovation in Managing Uncertainty and Risk in Tourism , HUNGARY, 1 – 3 October 2009.
- Hammam, A., and **Fayed** , H., (2009), Tourism Risk Management: Strategy for Tourism success ,4th International Tourism Conference on Creativity and Innovation in Managing Uncertainty and Risk in Tourism , HUNGARY, 1 – 3 October 2009.

- Hammam, A., and **Fayed** , H., (2011), Marketing Implications of Egyptian Tourists“ Motivations(2011) October 6 University and SURATTHANI RAJABHT UNIVERSITY, (Editor), 2011, International Symposium on “from Cultural Heritage to Beach/Island Tourism: An Alternative Management Approach for sustainability, October, 2011, pp 84-96 .

Egyptian Peer-reviewed Journals

- **Fayed** , H., (2007), A Multi-criteria Approach to Destination Benchmarking: A Case Study of Egypt, EGYPTIAN JOURNAL OF TOURISM AND HOSPITALITY, 16 (January) .
- **Fayed** , H., and Obaid, M., (2009), local community perception and its impacts on Tourism Development in Egyptian Tourist Governorates, EGYPTIAN MINISTRY OF TOURISM, JOURNAL OF TOURISM RESEARCH, Vol.3 No.1, pp:89-111
- **Fayed** , H., (2012), Perceived Performance in Tour Operating Industry: A Case Study Of Egypt Tour Operator, JOURNAL OF FACULTY OF TOURISM AND HOTEL, FAYOUM UNIVERSITY
- Hewedy, M., and **Fayed** , H., (2012), The Role of Tourism in Poverty Alleviation: Case Study of Egypt, THE EGYPTIAN JOURNAL FOR TOURISM AND HOSPITALITY, Cairo.
- Elgarhy, S. and **Fayed** , H. (2015), Stock Market and Tourism Performance: an analytical study. JOURNAL OF HERITAGE, TOURISM AND HOSPITALITY, FAYOUM UNIVERSITY (1/2) 174-199
- **Fayed** , H. and Salah, M. (2016) Social responsibility and its impact on tourism work Ethics: Egyptian travel agencies, JOURNAL OF HERITAGE, TOURISM AND HOSPITALITY, FAYOUM UNIVERSITY, (10) 365-389
- Elgarhy, S, **Fayed** , H. and Aboshouk, M. (2016)the relationship between value of tourism investment and tourism stock market, JOURNAL OF HERITAGE, TOURISM AND HOSPITALITY, FAYOUM UNIVERSITY (1/3) 136-155

ACADEMIC PRESENTATIONS:

Conferences:

- 2018** 11th International Tourism and Hospitality Conference- Luxor, Egypt. KEYNOTE SPEAKER.
- 2017** 10th International Tourism and Hospitality Conference- Sharm El- Shikh, Egypt. KEYNOTE SPEAKER.
- 2017** Medical Tourism Conference, Sharm- Elshikh- Egypt.
- 2017** Conference of Tourism Development Issues, Barcelona, Spain. KEYNOTE SPEAKER.
- 2017** Conference of Tourism Development Issues 2, Seville, Spain.
- 2017** Tourism Education: Strategies and Development, Tanager, Morocco.
- 2017** Tourism Entrepreneurship, Faros University, Alexandria. KEYNOTE SPEAKER
- 2016** 9th International Tourism and Hospitality Conference Marsa Alam, Egypt.
- 2016** Tourism Cities: new concept, World Tourism Organization, Louxor.
- 2016** International Conference for Tourism and Heritage, Mansoura University.
- 2015** Enovation and Tourism, Menia University.
- 2015** Tourism Education and Training, South Carolina University, USA.
- 2014** Tourism Therapeutic Conference, October 6th University.
- 2011** International tourism Conference on Cultural Heritage to Beach Island tourism: An Alternative Management Approach for Sustainability, Thailand.

Grants and Funds:

Year	Affiliation	Grant	Project	Role
2014	Ministry of Education	6 Millions	The First Egyptian Museum Through History For Students Training.	-Director. -Owner of The Idea.
2016-2018	USA Embassy in Cairo	2 Millions	Learning English for Unafforded Children Access FY15	Director.
2017-2019	UK. Nioten Mesharafa Program	6 Millions	Heritage Marketing in Egypt	Director
2018	STDF	300,000 Sterling Pound	heritage documentation in Upper Egypt	Director
2018	British Council	4 Million Egyptian Pound	heritage electronic documentation	Director
2018-2020	UK. Nioten Mesharafa Program	4 Millions	Heritage documentation	Director
2019-2021	USA Embassy in Cairo	2 Millions	Learning English for Unafforded Children Access FY16	Director.
2019	Ministries Council in Egypt	2 Millions	Interactive Map for Therapeutic Tourism in Egypt	Director.

- Professional Projects & Expert opinions:**Funded Projects:**

Year	Affiliation	Fund	Project	Role
1997	Ministry of Tourism	500.000 LE	The Implication of GAS on Tourism industry in Egypt.	Team Member.
1998	Ministry of Tourism	1 Million	The Importance of Tourism Transport to the Tourism Development in Egypt.	Team Member.
2002	World Tourism & Travel Council (WTTC)	1 Million Sterling Pound	Tourism Millennium Vision	Team Member.
2003	British council in Cairo	60 Millions LE	The national Project for developing Labor Competences	Team Member.
2012	Sohag Governorate	24 Millions EURO	Tourism and Environment Strategy – Economic Development	Project Director
2014	Ismailia	16 Millions EURO	Tourism and Handy craft Economic Development Strategy	Project Director
2016	El-Minea	8 million Euro	Developing a tourism Strategy	Team Member.

ACADEMIC SERVICE

International Journal Reviewer:

- Journal of Tourism Economics, UK.
- The International Journal of Tourism Research , USA.
- Journal of Tourism and Hospitality Research, UK.
- Omani Journal of Applied Science, Oman.
- International Journal for heritage Tourism and Hospitality, Egypt. (Editorial Board Member)
- International Journal for Tourism Research , Egypt. (Editorial Board Member)
- Journal of Hospitality , Egypt. (Editorial Board Member)

Organizing training Programs:

- Preparing and Organizing Training Program Tourism Management- Planning- Marketing- Tourism Project Management- Feasibility Study negotiations and Counteracting skills.
- Accredited Trainer.
- Program Design, Bournemouth University and O6U University.
- Developing New Program Fayoum University and O6U University.

Affiliation Membership:

1999-now	Asia Pacific Tourist Association APTA, Hong Kong
1999-now	World Travel and Tourism Council WTTC, UK
2003-now	Tourism Expertise Association
2003-now	Green Globe Organization, UK
2003-now	Egyptian Association for tourism and Hospitality
2011-now	Arab Tourism Experts Association
2011-now	Health and Wellness Association, Germany
2017-now	Religion Tourism Committee
2018-now	Arab League Committee for Training, Lebanon

Professional Training:

- Training Course for preparing University Teacher, Cairo University, 6-18/9/1997.
- Introduction to Learning and Teaching – Bournemouth University- UK. From 24 – 26/ 1/ 2001
- SPSS, Bournemouth University, UK, 2002.
- Modern methods of teaching, Developing Capabilities of faculty members and leaders Center, Fayoum University, 16-19/4/2005.
- Effective communication skills, Developing Capabilities of faculty members and leaders Center, Fayoum University, 23-27/4/2005.
- Methods of scientific research, Developing Capabilities of faculty members and leaders Center, Fayoum University,16-20/5/2005.
- Evaluating Students, Developing Capabilities of faculty members and leaders Center, Fayoum University,26-29/6/2006.
- Effective presentation, Developing Capabilities of faculty members and leaders Center, Fayoum University,6-8/3/2007.
- Thinking skills, Developing Capabilities of faculty members and leaders Center, Fayoum University, 24-26/3/2007.
- Leadership, Elgom, Cairo Egypt, 2007.
- Time management, MC Travel, HR, Cairo Egypt, 2008.
- Managing Universities, Developing Capabilities of faculty members and leaders Center, Fayoum University,17-19/10/2010.
- Financial and legal aspects in universities, Developing Capabilities of faculty members and leaders Center, Fayoum University,16-18/10/2012.
- Competitive research projects, Developing Capabilities of faculty members and leaders Center, Fayoum University,20-22/10/2012.
- Academic advising and student support, Developing Capabilities of faculty members and leaders Center, Fayoum University,17-29/1/2013.
- Organizing scientific conferences, Developing Capabilities of faculty members and leaders Center, Fayoum University,2-4/2/2013.
- Examination and student evaluation systems, Developing Capabilities of faculty members and leaders Center, Fayoum University, 5-7/2/2013.

Professional Quality Training:

- Quality Assurance and Accreditation, QAA, UK,2002.
- Academic Program Design, Bournemouth University, UK,2002.
- ISO 9001:2008: Awareness of Internal Audit on QMS of ISO 9001:2008, FDI, Future Development Institution, Cairo, Egypt.
- ISO Quality Assurance Register: Awareness Course ISO 9001:2008 from 11-12/3/2010
- Quality Management System Awareness & Internal Auditor Based on ISO 9001:2008 – URS Egypt, from 16-18/ 10/ 2011
- External Audit for Higher Education, NAQAA, 2015.
- Course Specification, NAQAA, 2015.
- Academic Quality Criteria, NAQAA, 2016.
- Academic Program Design, NAQAA,2017.

TEACHING & PROGRAMMES

- Feasibility Study.
- Project Management and Financing.
- Economics.
- Tourism and Hospitality Economics.
- Market Research.
- Managing Conferences and Exhibitions/ Conferences Management.
- Special Events Management.
- Tourism Institutions Management.
- Tourist Transportation.
- Tourist Planning.
- Tourism Marketing
- Principles of Economic
- Consumer's Behavior
- International Trends of Tourism
- Research Methods
- Statistics
- Data Analysis

PRIZES AND ACKNOWLEDGEMENTS

Awards and Honors:

- | | |
|------------------|---|
| 2002 | Best PhD Thesis – Bournemouth University – UK |
| 2002 | Best Research Article – Tourism Economics Journal- UK |
| 2015:2018 | Fayoum University Award for international Publications |
| 2016 | Tourism Education and training award – Arab League |
| 2018 | The leading woman in the Arab world award – Arab League |

SUPERVISION & EXAMINATION

Post Graduate Supervision:

20 Master Thesis	Faculty of Tourism and Hotel- Fayoum University, Egypt.
2 Master Thesis	Faculty of Tourism and Hotel- Suez Canal University, Egypt.
3 Master Thesis	Faculty of Tourism and Hotel- Mansura University, Egypt.
18 PhD Thesis	Faculty of Tourism and Hotel- Fayoum University, Egypt.
1 PhD Thesis	Menia University, Egypt.

Post Graduate Examiner (Viva):

15 Master Thesis	Faculty of Tourism and Hotel- Fayoum University, Egypt.
8 Master Thesis	Faculty of Tourism and Hotel- Suez Canal University, Egypt.
3 Master Thesis	Faculty of Tourism and Hotel- Mansura University, Egypt.
5 Master Thesis	Faculty of Tourism and Hotel-Elasadat City, Egypt.
4 Master Thesis	Faculty of Tourism and Hotel- Helwan University, Egypt.
4 Master Thesis	Faculty of Tourism and Hotel- Menia University, Egypt.
3 Master Thesis	Faculty of Tourism and Hotel- Alexandria University, Egypt.
1 Master Thesis	Faculty of Tourism and Hotel- Ain- Shams University, Egypt.
1 Master Thesis	Faculty of Tourism and Hotel- El Zkazik University, Egypt.
14 PhD Thesis	Faculty of Tourism and Hotel- Fayoum University, Egypt.
6 PhD Thesis	Faculty of Tourism and Hotel- Suez Canal University, Egypt.
3 PhD Thesis	Faculty of Tourism and Hotel- Alexandria University , Egypt.
6 PhD Thesis	Faculty of Tourism and Hotel- Elasadat City University, Egypt.
6 PhD Thesis	Faculty of Tourism and Hotel- Helwan University, Egypt.
6 PhD Thesis	Faculty of Tourism and Hotel- Menia University, Egypt.

Membership of Academic Committee:

- Scientific Board for Tourism Academic Sector- Suprem Council of Universities, Ministry of Higher Education, Egypt.
- Scientific Board for Tourism Academic Promotion- El-Sharka- UAE.
- Scientific Board for Tourism and Hospitality Promotion- Jordan.
- External Auditor- ISO.
- External Auditor – Naqaa (National Agency for Quality Assurance)