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3	Advertising	Jefkins, Frank.	659.1 J A	2	1992
4	Advertising and A Democratic press	Baker, Edwin C.	659.10973 B A	1	1994
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7	Advertising and Promotion : an integrated marketing communications perspective /	Bflich , GeorgeE.	659.1 B A	2	2004
8	Advertising and promotion : an integrated marketing communications perspective /	Belch, George E. (George Eugene.)	659.1 B A	2	2001
9	Advertising and promotion : an integrated marketing communications perspective /	Belch, George E. (George Eugene)	659.1 B A	2	2007
10	Advertising and the promotion industry	St. John, Maggie-Jo.	428.64 S.A	1	1994
11	Advertising art in the Art Deco style	Menten , Theodore.	741.6709 M.A	1	1975
12	Advertising campaign strategy : a guide to marketing communication plans /	Parente, Donald.	659.113 P A	1	2006
13	Advertising Communication & Promotion management	Rossiter, John R.	659.1 R A	1	1997
14	Advertising communications & promotion management	Rossiter, John R.	659.1 R A	1	1997
15	The Advertising concept book : think now, design later : a complete guide to creative ideas, strategies and campaigns /	Barry, Pete.	659.1 B A	1	2008
16	The advertising concept book : think now, design later : a complete guide to creative ideas, strategies and campaigns /	Barry, Pete.	659.1 BA	1	2008
17	Advertising creative : strategy, copy + design /	Altstiel, Tom.	659.1 A A	1	2010
18	Advertising graphics	Bockus, William H.	659.1324 BA	1	1986
19	The Advertising Handbook	Brierly, Sean, 1966-	659.1 B A	2	1995
20	Advertising & IMC : principles & practice /	Moriarty, Sandra E. (Sandra Ernst)	659.1 M A	1	2012
21	Advertising in tourism and leisure	Morgan, Nigel.	338.4791 MA	1	2000
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32	Advertising, promotion & supplemental aspects of integrated marketing communications	Shimp, Terence A.	659 S A	3	2000
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44	communication arts advertising annual 38	cayne & blanclard inc.,.	741.605 C C	1	1997
45	communication arts advertising annual 39	Cayne & Blanclard inc.,.	741.605 C C	1	1998
46	Contemporary advertising	Arens, William F.	659 A C	1	2002
47	Contemporary Advertising	Arens, William F.	659.1 A C	1	1996
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60	The Future of advertising : new media, new clients, new consumers in the post-television age /	Cappo, Joe.	659.1 C F	1	2003

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67	Introduction to advertising and promotion : an integrated marketing communications perspective /	Belch, George E. (George Eugene).	659.1 BI	1	1995
68	Introduction to marketing, advertising and public relations	Jefkins, Frank William.	659 J.I	1	1982
69	Kleppner Advertising Procedure,	Kleppner, Otto, 1899-	659.1 L A	1	1941
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78	No-copy advertising	Dzamic, Lazar.	659.1 D N	1	2001
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